



Expanding The Purchasing Horizon

Your guests' ability to charge purchases to their room account no longer needs to be limited to the confines of your property. The **Enrich AlohaPay® System** will allow your guests to make purchases at designated locations **anywhere** and have those purchases posted to their room account.

Imagine having all of your guests' purchases posted and processed through your merchant services systems.

The Enrich AlohaPay® System



Enrich Systems, Inc.

Customer Focused, Next Generation Software Technology

Enabling RFID Technology with Microsoft BizTalk Server®.



Enrich Systems, Inc.

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The Enrich AlohaPay® System:

- Can be easily installed at retail locations throughout your city location because it doesn't require any wiring or cabling to function
- Captures the guests' identification and the retail store location along with the dollar value of the purchase for proper posting to the guest account. The guest receives a sales receipt with the transaction ID for easy auditing
- Facilitates payment to the retail location and simplifies the reconciliation of the guests' room accounts.

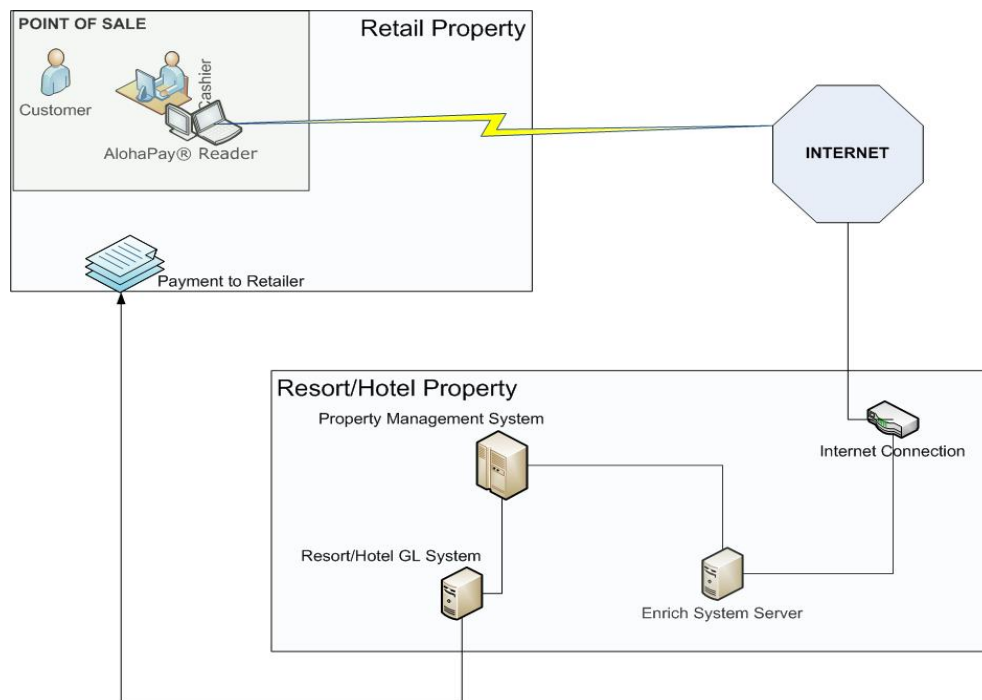
The Enrich AlohaPay® System

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System Operations

At Point of Purchase (POP)

The customer instructs the cashier that they will use The AlohaPay® System to pay for the purchase. The cashier rings up the transaction using the designated "non cash purchase" similar to the use of a gift certificate. The total is displayed on the AlohaPay Reader and the customer is instructed to "touch" their AlohaPay® tag to the reader. When prompted they enter their PIN number and the transaction is transmitted via a secure Internet transaction to the Enrich Server. When the transaction is validated, a transaction ID is transmitted to the cashier for entry into the POS system and placement on the customer receipt.



At the Enrich Server

When the transaction arrives at the Enrich Server, the AlohaPay® ID is verified and the guest's information is gathered from the Property Management System. The ID for the AlohaPay® Reader is also verified and the store location identified. When the guest's credit is validated, a transaction ID is sent back to the AlohaPay Reader indicating a confirmed transaction. If the credit is not validated, a "non accepted" message is returned. The Enrich Server will create the appropriate records for entry of the transaction information into the guest's account. Retailer payment and hotel reconciliation reports are produced as needed to keep the system in balance.



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MEMBER
Hotel Technology
next generation™